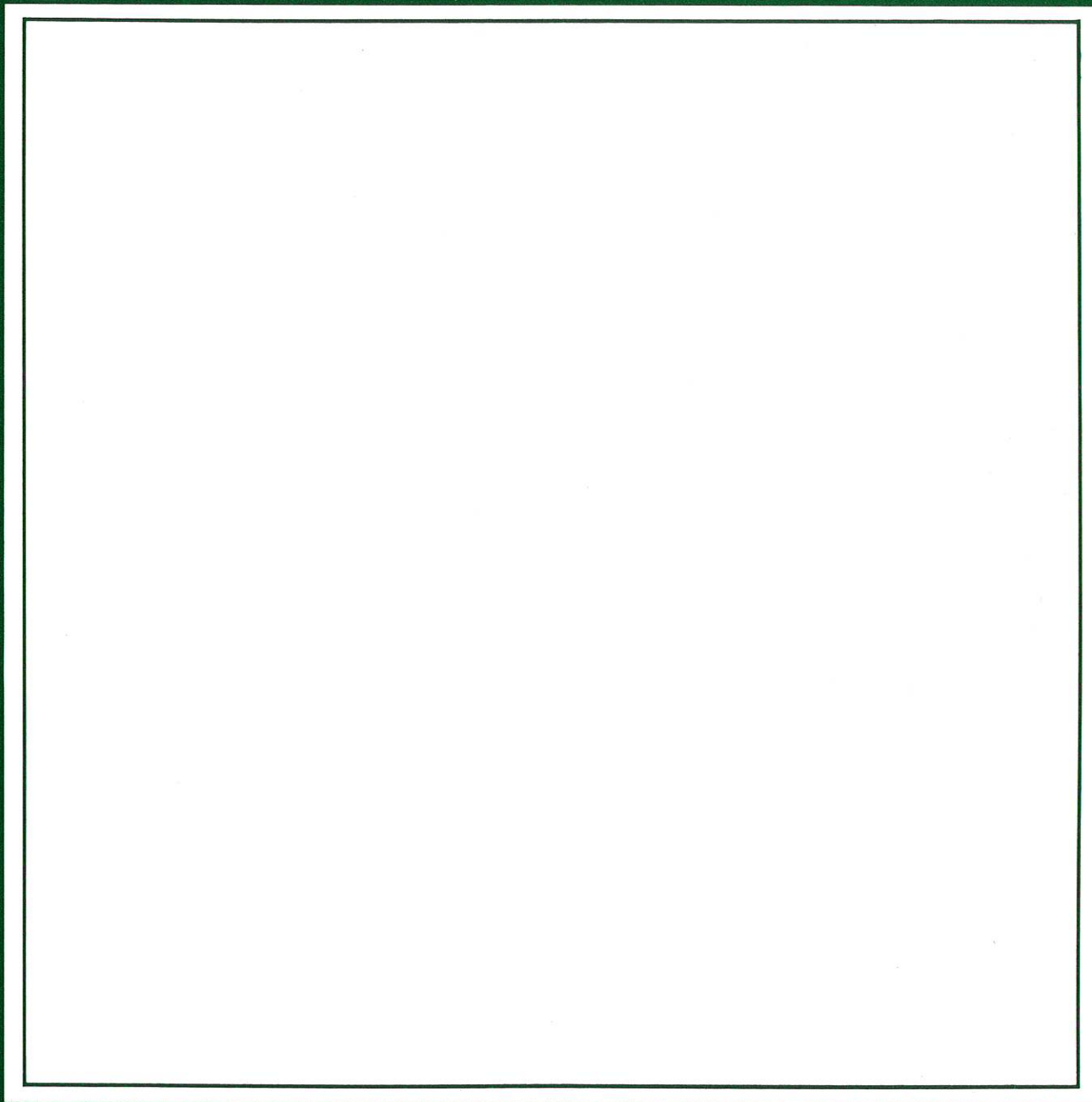


Palm Beach Community College



1990 President's Report



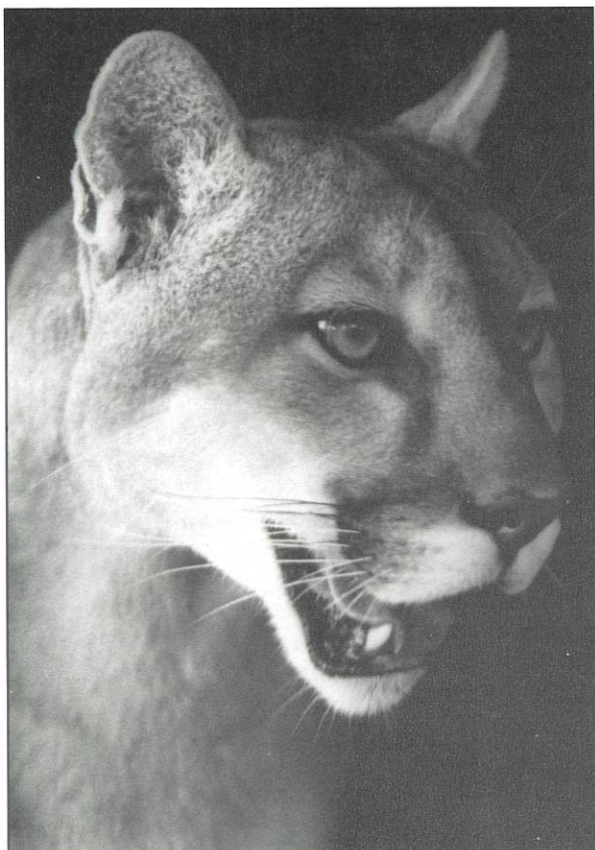
Palm Beach Community College's decision to adopt the Florida Panther as its mascot, change the College's official colors to green and white and design a new logo, came after extensive research and recommendations on behalf of PBCC's External Marketing Committee.

The front cover design of the *1990 President's Report* is an artist's rendering and sculpture of the College's new mascot - the Florida Panther.

An endangered species numbering less than 50 known living animals, the Florida Panther can still be found roaming the Everglades and other Florida environs.

Since the Florida Panther has received endangered species status, efforts are underway to preserve these beautiful and majestic animals. Palm Beach Community College's dedication to environmental and ecological issues has fostered a strong commitment to bring attention to the dwindling numbers of the Florida Panther.

*Palm Beach Community College
1990 President's Report*



*Palm Beach Community College
is now home of the Florida Panthers,
the College's newly-named mascot.*

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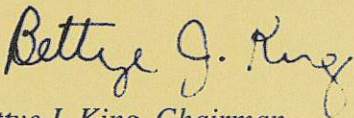
Greetings:

Palm Beach Community College President Edward M. Eissey was recognized by the College's Board of Trustees when the PBCC North Campus was named in his honor.

As a teenager in 1948, Edward M. Eissey attended PBCC on an athletic scholarship. Quickly establishing himself as a scholar and campus leader, Eissey's years as a student at PBCC helped prepare him for eventual leadership roles as the President and Chief Executive Officer of the College. He often credits the individual attention that he received at the community college level as the key factor which helped ensure future success in his life.

In recognition of his tireless devotion and dedication to PBCC, the North Campus in Palm Beach Gardens will forever bear the name of Edward M. Eissey. He has accrued over 38 years of involvement, commitment and educational accomplishments that have profoundly benefited Palm Beach Community College as well as the residents of Palm Beach County.

Sincerely,



*Bettye J. King, Chairman
Palm Beach Community College
Board of Trustees*

During the 1990 academic year, Palm Beach Community College completed 57 years of operation as a center of educational, community, athletic and ecological achievements.

- PBCC continued its record enrollment. Currently, 46,063 students attend classes at one of the College's four campuses and numerous attendance centers.
- The College, with renewed emphasis on academic excellence, implemented its Strategic Plan for the 90s. Committed to support the community's educational, cultural and economic development, the plan was designed to develop a clear reflection of Palm Beach County.
- Complementing the College's Strategic Plan, PBCC embraced the concepts and training of quality improvement, developed by W. Edwards Deming. PBCC administrators completed training in the principles of continuous improvement.
- In a sweeping revitalization of the College's public image, PBCC adopted the Florida Panther as its mascot, changed the College's official colors to green and white and designed a new logo.
- The first permanent building was completed on PBCC's South Campus in Boca Raton.
- The Center for Personalized Instruction (CPI) opened on PBCC's South Campus. This one-on-one approach to student learning allows for concentration in a multitude of academic disciplines.
- A \$50,000 grant, donated by Motorola, helped establish a Math and Science Academy in cooperation with several community agencies.
- A \$110,000 Sunshine State Skills grant funded the development of the second year Therapist Training concentration in the College's Respiratory Care program at the Edward M. Eissey Campus in Palm Beach Gardens.
- Two of Palm Beach Community College's athletic teams brought state and national honors to the College. The Women's Basketball team won the State/Region VIII Basketball Championship and placed seventh in the nation in the NJCAA National Tournament. In tennis competition, PBCC's Men's team earned a fourth consecutive State/Region VIII Tennis Title and rallied for a seventh-place finish in the NJCAA National Tournament.
- Local business and industry leaders formed a Beautification Committee in conjunction with similar organizations operating in Palm Beach County. The group targeted PBCC's Central Campus for their initial landscaping efforts.
- Supported in part by the large Finnish population in Palm Beach County, PBCC opened a Finnish Reading Room and Library at the Central Campus.

I am honored to present the 1990 President's Report to you. This year has provided exciting challenges and achievements that will carry us well into the 21st century.

Throughout the years, Palm Beach Community College has continually worked to strengthen its educational programs and broaden its outreach to the community. A major educational institution and cultural center in South Florida, PBCC provides academic avenues for all qualified students.

As the President of Florida's first public community college, I am constantly striving to find ways to expand curricula and further enhance the outstanding educational standards within the academic system. Most importantly, I have joined with other college presidents in a unified attempt to keep pace with the educational needs of the ever-increasing population growth of Florida.

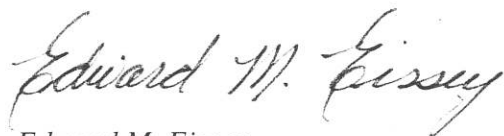
During the past year, PBCC's enrollment has soared to 46,063 students. We are proud that these individuals have chosen PBCC as their primary institution for higher learning. Additionally, PBCC takes pride in the fact that our faculty members are paramount in the nation's academic framework. We are striving to offer the best possible educational environment in an ever-changing society.

In reflecting the growth and economy of Palm Beach County, Palm Beach Community College is effectively identifying the training needs of business and industry. A wide variety of new and expanded educational programs at PBCC has been designed to respond to these needs.

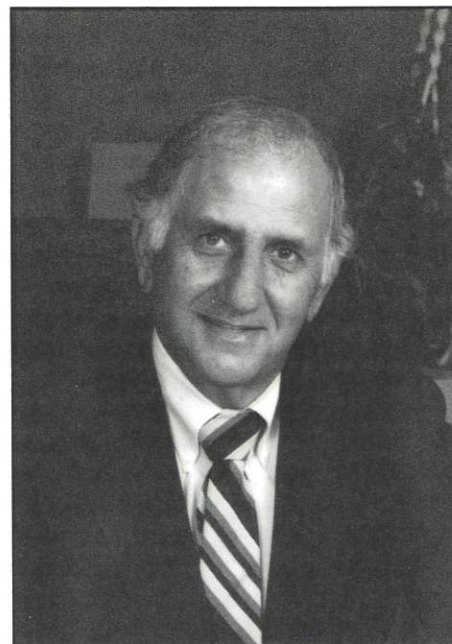
The emphasis on educational excellence is integral to the successful growth and development of our students, community and the College. We are committed to providing quality education that will effectively shape the promising youth of this great nation. The many educational programs offered by the College appeal to a diverse academic population and train students to make meaningful contributions to society.

We look forward to the next decade with promise and hope. Education is the future for a better tomorrow and beyond.

Yours for the Future of Quality Education,



Edward M. Eissey
President



Edward M. Eissey, Ph.D.
President, Palm Beach Community College

***"...We are committed
to providing
quality education
that will
effectively shape
the promising youth
of this great nation..."***

Edward M. Eissey

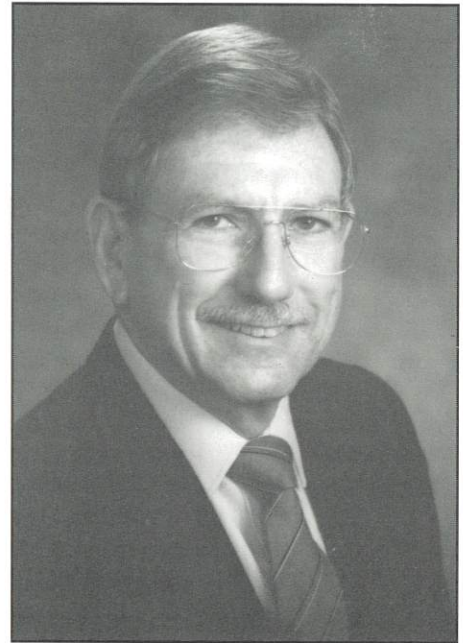


Bettye J. King, Esq.
Chairman

A personal injury attorney with the firm of Lytal and Reiter, King was appointed as a trustee in 1988 and assumed the position of Chairman in 1989. King is active in various community affairs.

Homer J. Hand
Vice Chairman

Hand was appointed to the Board of Trustees in 1989 and named Vice Chairman. A prominent area business and community leader, Hand has been a staunch supporter of the College for over 30 years. He was instrumental in the creation and development of the PBCC Glades Campus.



Bernard Kimmel, M.D.

Serving on the Board of Trustees since 1987, Kimmel is on the staff at John F. Kennedy Hospital and has built a solid reputation in the community for his support of education and PBCC. A former state legislator and Palm Beach County School Board member, Kimmel currently serves as the Chairman of the Palm Beach County Republican Party.

The Palm Beach Community College Board of Trustees is dedicated to ensuring the continued growth of the College's educational offerings for both the students and residents of Palm Beach County.

Thomas E. Morris

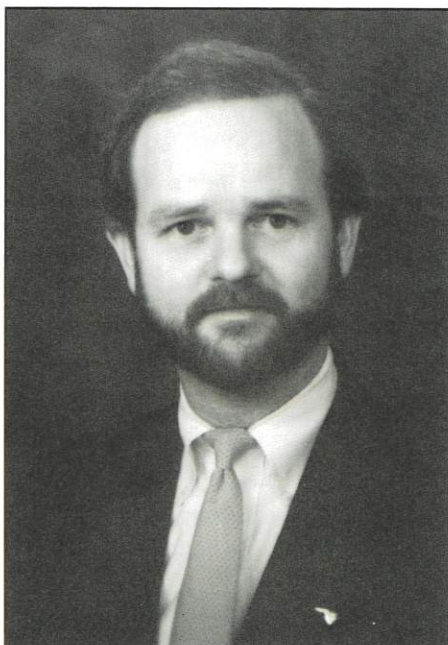
Rear Admiral, U.S. Navy (Retired)

Morris joined the Board of Trustees in 1989. He held seven commands during his illustrious military career and was a three-time recipient of the Legion of Merit Award. Morris was also honored with the Navy's Distinguished Public Service Award.



John C. Sansbury

President of Sansbury Realty Inc. and managing partner of Sansbury & Associates, he received his appointment to the PBCC Board in 1988. An alumnus of Palm Beach Community College, Sansbury is Chairman of the Port of Palm Beach Commission.





*Elisabeth Erling, Ed.D.
Vice President, Planning and
Information Systems*

" 'The Strategic Plan, an Emphasis on Excellence,' is a reflection of the College's support of the community's educational, cultural and economic development."

Elisabeth Erling

Several major changes, propelling PBCC into the 90s, have been instituted as the direct result of Planning and Information Systems' efforts. In cooperation with the other district offices, the College's Strategic Plan was designed to accommodate PBCC's growth and expansion in conjunction with that of Palm Beach County. Within the next paragraphs, the Strategic Plan will be shared in order that a complete understanding of PBCC's goals for the next decade can be gained. In the coming year, the Strategic Planning process will also be utilized as part of the College's reaccreditation.

Philosophy

Palm Beach Community College provides quality education based on high academic standards and the needs of the people of Palm Beach County. Individual responsibility is highly valued, and each student is encouraged to utilize available resources to pursue academic and personal success.

Mission

Palm Beach Community College holds as its highest priority an academic environment of excellence conducive to lifelong learning, where individuals can attain knowledge and develop the skills and attributes necessary to effectively meet the challenges of a dynamic, multicultural world.

Palm Beach Community College is a public, equal-access institution governed by a local Board of Trustees under statutory authority and rules of the Florida State Board of Education and the Florida State Board of Community Colleges. Its mission is to provide:

- *Academic programs that award an Associate in Arts degree.*
- *Technical/vocational programs that award an Associate in Science degree and professional certificates.*
- *Courses and special programs to retrain and upgrade employment skills.*
- *Preparatory instruction for students needing academic development to succeed in college-level work.*
- *Continuing studies and community service programs which address special education, community development and economic needs.*
- *Student, business and planning/information services that support and supplement instructional programs.*
- *Multicultural experiences within the College and the global community.*

Emphasis on Excellence

A Vision Statement

Palm Beach Community College will develop into a clear reflection of Palm Beach County, supporting the community's educational, cultural and economic development and providing a key resource to an excellent quality of life for area residents. In meeting the challenges and changes, the College will create new programs or expand existing ones to meet community needs.

Within the limits of PBCC's resources:

- *PBCC will become an organization that is energized with new ideas, new possibilities and the total involvement of faculty, staff and students.*
- *Academic excellence will be emphasized in the returned focus on the basic communications, mathematics and science courses and evidenced by improved test scores of students on CLAST and certification examinations.*
- *The four campus locations will be comprehensive in facilities and programs.*
- *Attendance centers in the high population areas such as Wellington and West Palm Beach will make PBCC more convenient to area residents.*
- *State-of-the-art equipment will be available in all PBCC programs, and the latest technology (computers, telephone, television, etc.) will be utilized in all classes.*
- *Minority students will represent a larger percentage of total enrollment.*
- *Each PBCC campus will have performing arts facilities and equipment.*
- *PBCC campuses will be attractively landscaped, and buildings will incorporate a variety of art works.*
- *PBCC will offer training programs to support the leading business and industry areas such as tourism, agriculture, film technology and broadcast media, health care, high technology, government, building, finance and trade.*
- *The College will offer programs to address major community problems which include crime, drug and alcohol abuse, high school drop-out rate, homelessness, child abuse, spousal abuse, infrastructure development, care of the elderly and availability of health care.*
- *PBCC will focus on the multicultural nature of South Florida through special events and programs.*
- *The College will provide excellent physical education facilities for the activities of swimming, diving, tennis, golf, racquetball, volleyball and aerobics that are associated with the recreational nature of South Florida.*
- *The PBCC library will provide an abundant resource collection of books and materials that enhance academic pursuits, and it will offer expanded hours of operation.*
- *All College facilities and programs will be accessible to the handicapped student.*

Goals or Themes and Strategies

I. Developing Academic Excellence and Student Services

Goal or Theme

Palm Beach Community College will continue to achieve academic excellence by providing quality educational programs for all who can benefit. PBCC will also continue an open admission policy, admitting students to its programs and activities without regard to race, creed, color, national origin, age, sex, marital status or handicapped conditions.

In addition, the College will meet the challenge of nontraditional students by providing alternate learning systems. PBCC will also provide a responsive system of support for academic programs which include library and audio-visual resources, state-of-the-art technology for instruction, learning laboratories and instructional equipment needs.

Specific Strategies

- *Complete the development and implementation of a comprehensive enrollment program, including student recruitment, academic advising, financial aid, career planning, student retention, promotion and curriculum.*
- *Offer a curriculum in which students participate in the learning process.*
- *Provide student support services that are commensurate with student needs.*
- *Increase the opportunity for alternate learning systems.*
- *Increase the understanding of growing world interdependence through improved offerings in international studies.*
- *Enhance the quality of classroom instruction.*
- *Establish external/internal quality management programs that will assist business, industry, organizations and institutions to improve quality and productivity.*
- *Encourage cultural development in the community.*

II. Developing Leadership

Goal or Theme

Palm Beach Community College will continue to cultivate a professional faculty management team who will provide consistent, efficient and effective educational and fiscal leadership.

Specific Strategies

- *Protect the prerogatives of the Board of Trustees.*
- *Strengthen lines of communication among the various segments of the College.*
- *Expand the leadership skills of the administrative staff.*
- *Review and systematically evaluate the organizational structure of Palm Beach Community College.*
- *Review and improve staff performance by increasing the effectiveness of the evaluation process.*
- *Support activities on behalf of the College that will have a positive influence on the community and aid in the College's economic growth.*
- *Provide opportunities for faculty and staff development.*
- *Continue to implement a centralized employment system.*
- *Strengthen staff attitudes and policies toward affirmative action in the hiring process.*

III. Developing Physical and Financial Resources and Effective Services

Goal or Theme

Palm Beach Community College will continue to support academic excellence through the development of the physical plant facilities, effective district office services, and strong financial stability and integrity conditions.

Specific Strategies

- *Increase the funding level.*
- *Improve the current quality of existing facilities and services while planning for the future.*

Spearheading the marketing efforts of Palm Beach Community College, the Office of College Relations and Marketing (CRM) instituted comprehensive changes in the overall public image of PBCC. A new logo, mascot and College colors were recommended by the College's External Marketing Committee (EMC) and approved by the PBCC Board of Trustees. The Florida Panther was adopted as PBCC's new mascot, while green and white were chosen as the new College colors.

The EMC is comprised mostly of PBCC alumni who are community leaders from the media, advertising, film, public relations, public service and corporate relations fields. Future plans of the EMC include the development of a minority recruitment video that will be distributed to area high schools. This video recruiting format will present guidance counselors with the opportunity to show students the academic, athletic and recreational offerings afforded by Palm Beach Community College.

In an ongoing effort to automate the flow of information through administrative channels, PBCC's Data Processing Office is installing a state-of-the-art office automation system, the "Office Visions" system from IBM. By utilizing the existing administrative computer network, the new system will allow the electronic transmission of information and ideas between offices throughout the district, as well as offer automated scheduling and other services.

PBCC will be the first institution in the area to fully utilize the system. With this technology, PBCC is in step with some of the most progressive institutions nationally. A recent implementation workshop for the new system included representatives from Harvard Business School, Chase Manhattan Bank, Boeing Computer Services and other Fortune 500 companies, as well as Palm Beach Community College.



PBCC's New Logo



Members of the PBCC External Marketing Committee are (standing, left to right) Chuck Elder, Director, Palm Beach County Film Office; Carole E. Jenkins, Community/Government Relations Representative, Pratt & Whitney; Gayle Pallesen, Free Lance Writer; Bill Duerden, Regional Account Executive, WRMF; (seated, left to right) Gary Hines, Marketing Director, Palm Beach County Development Board; and Jim Sackett, Anchorman, WPTV-5. Not present are Larry Sartory, President, Colee and Sartory; Jimmy Weatherspoon, IBM; and Frank Eberling, Owner, Palm Beach Film Group.

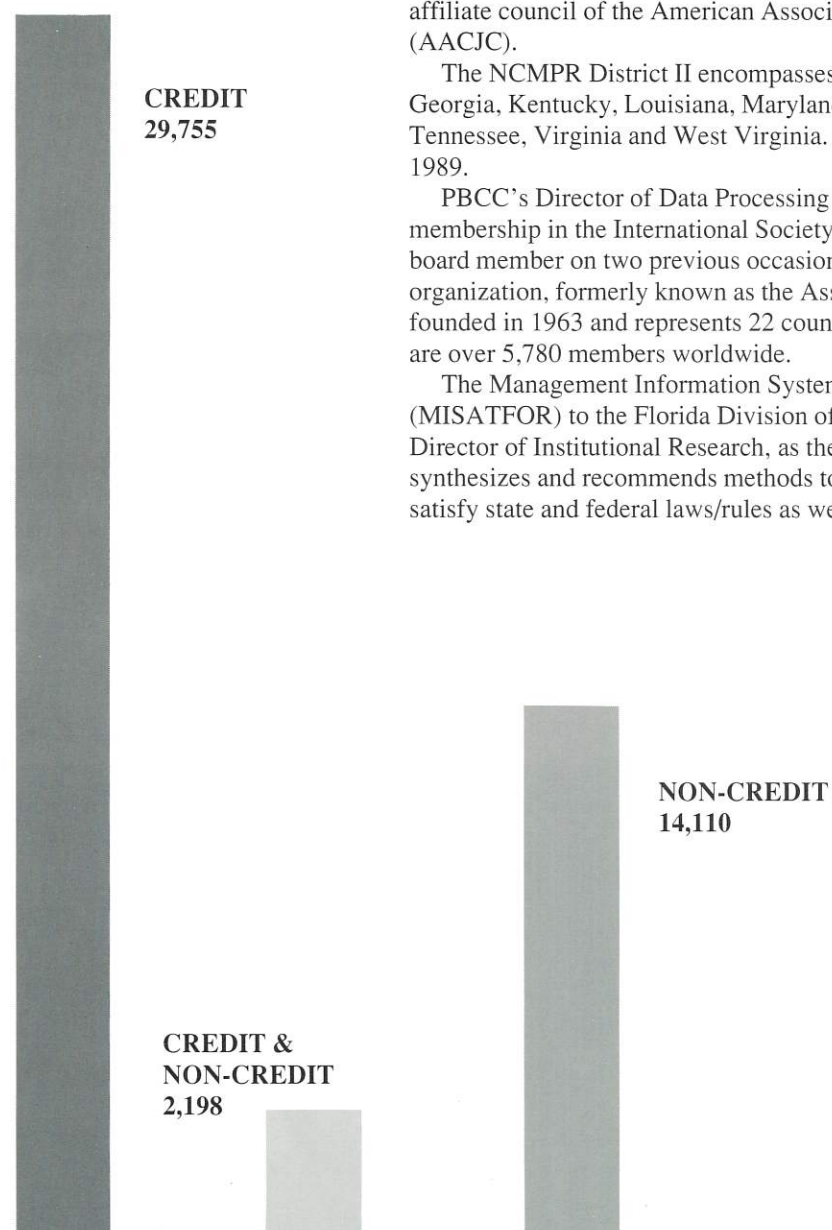
The Office of Institutional Research completed the College's first comprehensive, countywide Business and Industry Educational Needs Assessment Study. The study provided information relative to employees' educational needs and skills required in the work place as viewed by 404 employers.

Sheila Bertino, Director of Palm Beach Community College's Office of College Relations and Marketing, was selected as a National Board member as District II Director for the National Council for Marketing and Public Relations (NCMPR). This is an affiliate council of the American Association of Community and Junior Colleges (AACJC).

The NCMPR District II encompasses 13 states including Alabama, Delaware, Florida, Georgia, Kentucky, Louisiana, Maryland, Mississippi, North Carolina, South Carolina, Tennessee, Virginia and West Virginia. Bertino served as State Director for Florida in 1989.

PBCC's Director of Data Processing Jack Kelly was awarded an honorary lifetime membership in the International Society for Technology in Education. Kelly served as a board member on two previous occasions and was also elected president. This organization, formerly known as the Association of Educational Data Systems, was founded in 1963 and represents 22 countries and every state in the United States. There are over 5,780 members worldwide.

The Management Information System Advisory Task Force on Research (MISATFOR) to the Florida Division of Community Colleges elected Jim Howell, PBCC Director of Institutional Research, as their Chairperson. MISATFOR reviews, culls, synthesizes and recommends methods to best collect college-related information to satisfy state and federal laws/rules as well as special requests by the legislators and others.



Total Student Enrollment 1989-1990
Total Credit and Non-credit Students 46,063

Palm Beach Community College's dedication to academic excellence continued as the College advanced toward reaffirmation of accreditation by the Commission on Colleges of the Southern Association of Colleges and Schools.

Instituted initially at the Edward M. Eissey Campus, PBCC embarked on a program titled, "Quality First." This self-study symposium format provides corporations, small businesses and governmental and educational organizations the opportunity to analyze and develop processes for continuous improvement of existing systems and procedures presently maintained by that institution, thus leading to a higher quality of services or products.

Founded by W. Edwards Deming, the quality improvement philosophy and concepts were originally devised in post World War II Japan when Douglas MacArthur was sent to guide the reconstruction of the Japanese economy. As a direct result, a school for management training was created and led by Deming.

Quality improvement of systems is a continuous process that encourages individual creativity through cooperation and team efforts, thus producing improvements needed in meeting and exceeding the demands and needs of the public.

Continuing its commitment to offer residents of Palm Beach County educational excellence and diversity, several new academic programs were introduced including School-Age Child Care Counselor certification. Working in conjunction with the Palm Beach County School System, Palm Beach Community College created a dynamic and innovative program to address the concerns of growing numbers of children requiring adult supervision before and after regularly-scheduled school hours.

Instituted in 1988, a pilot program focused on two area elementary schools with School-Age Child Care (SACC) programs housed on site. The module was offered to SACC employees in 1989. After consultation with members of the school system, the SACC committee and employees, the course was revised. Classroom components include psychology, child growth and development, classroom management, child guidance techniques, SACC program concerns and counselor qualities. The observation component is based on competencies taken from the Child Development Associate, a nationally-recognized certificate/competency-based course.

This SACC certification course will be offered by the PBCC Department of Continuing Studies/Learning Unlimited on a continual basis starting in the fall semester of 1990. The program will eventually be held at all four PBCC locations and other selected off-campus sites.



*Patricia A. Dyer, Ed.D.
Vice President, Academic Affairs*

***"Palm Beach
Community College's
university transfer
students
historically have done
as well as, or better
than, the university
native students."***

Patricia A. Dyer

Seventh Avenue and Congress Avenue converged when two designing women met. Carolyne Roehm, internationally-renowned fashion diva, (right) is shown with PBCC fashion design student Adrien Medvei.



The course anticipates enrollments of 15 students per each six-week session for an average of 60-75 certified SACC counselors per year. The accelerated course load and affordable cost should enable SACC employees to receive certification.

The Center for Personalized Instruction (CPI) opened at the PBCC South Campus in Boca Raton for the fall semester of 1989. CPI is a new program for South Campus. The Central and Eissey Campuses have maintained these centers for several years, and the Glades Campus opened its CPI lab in the fall term of 1988. CPI continuously strives to deliver academic support by utilizing the most current materials and techniques available. The CPI program at PBCC is among a select number of such comprehensive programs offered in Florida's Community College System.

The development of the PBCC Multimedia Lab was realized and afforded students the opportunity to broaden their foreign language skills. Monies for the labs, which are located on all four campuses, came from categorical funding appropriated by the state legislature.

Designed to offer students individualized instruction in Spanish, Italian and French, the lab uses state-of-the-art audio-visual resources as well as personal computers equipped with a variety of software which is compatible with presently-adopted student texts.

Working in cooperation with the Jupiter Police Department, Palm Beach Community College initiated a cooperative communications training program. The program addresses the recurring complaint by law enforcement supervisors that some officers lack the necessary communication skills to complete reports in an acceptable format to meet departmental criteria. The program is offered through the Individualized Manpower Training System (IMTS) at Palm Beach Community College's Edward M. Eissey Campus.

All police officers were provided access to individualized instruction on specific English skills in the IMTS Lab up-to-14 hours a day, five days a week. The officers were initially required to take a pretest to determine their levels of competency.

After nearly five years in the planning, PBCC's Ornamental Horticulture Technology program is now being offered at PBCC Central, Edward M. Eissey and South Campuses. Representatives from the plant nursery, growers, landscape, golf course and pest control industries have assisted the College in the implementation of this new program.

The Ornamental Horticulture Technology program is designed for students interested in a career in the horticulture industry. The student may choose to pursue

an Associate in Science degree by completing general education requirements in addition to the horticulture courses. Occupational areas of study include Nursery and Garden Center Grower/Operator, Sales, Golf Course Operations, Landscape Design, Installation and Maintenance, Interiorscape and Sod Production.

In an effort to provide students with new and innovative academic programs, PBCC offered a course in xeriscape landscaping. Xeriscape is a form of landscaping designed to conserve water by grouping together plants with similar water needs. Designated as a xeriscape demonstration site by the South Florida Water Management District, the project is located between PBCC's Central Campus Social Science Building and the Science Building's south wing. Over 80 percent of the vegetation utilized is native to Florida. PBCC's Physical Plant and campus maintenance personnel were integral in the xeriscape project. Local nurseries donated plants to the effort.

Approved by the State Board of Community Colleges, PBCC was awarded a \$110,280 Respiratory Care Consortium Sunshine State Skills grant. The grant will be used to develop the Therapist-level Respiratory Care program for current students and training of currently-employed respiratory care technicians to upgrade their skills for certification as respiratory therapists. PBCC's Respiratory Care program was created in 1989 in response to the shortage of properly-trained and licensed respiratory care personnel in Palm Beach County and South Florida.

Ever mindful of its total commitment to global understanding, PBCC recognized other cultures during the academic year. To honor the large Finnish community in the central Palm Beach County area and further strengthen educational and cultural ties with Finland, PBCC's Central Campus established a Finnish Library and Reading Room.

Jaakko Laajava, Minister-Counselor for the Embassy of Finland in Washington, D.C., attended the activities along with local Finnish leaders and representatives of the Finnish community. There are approximately 500 volumes of Finnish literature presently available in the library, with more titles to be added in the future.

Further efforts on the part of PBCC to advance studies with foreign countries resulted in continued support of the Florida-Canada Institute. The Institute was founded in 1987 and represents agreements between the State University System and the Florida Division of Community Colleges with counterpart organizations of higher education in host countries. Funded by a \$50,000 state grant, the Florida-Canada Institute promotes language training; faculty, student and cultural exchange; cooperative research; area studies; curriculum enrichment for public schools; and public-private sector project development.

*PBCC recognized
Alice Duxbury (seated left),
Virginia Brooks,
Stephen Gibson
(standing left) and Don
Voils as the 1990
Excellent Teacher
Award recipients.*



The Institute, in addition to bringing American traditions to the Canadian people, has provided grant money for faculty members who have studied the Canadian culture. The Florida-Canada Institute also paved the way for PBCC theatre students to perform in Quebec City, Canada. They presented a historical play about Canada to Quebec City students and the Ministers of International Affairs in the Quebec Government Department of Cultural, Political and Social Affairs/USA.

During the College's annual Days of Remembrance ceremonies, PBCC paid tribute to survivors of the Holocaust. The program recognized the contributions of Gentiles in saving Jewish lives during the Holocaust. Community and religious leaders offered insight into the atrocities surrounding the Holocaust and those brave individuals who chose to risk their own lives and fight for the lives of others.

PBCC's attempts to bring students professional training insight into proposed careers came to fruition when internationally-recognized fashion designer Carolyne Roehm held an impromptu lecture in the President's Dining Room on Central Campus. Roehm discussed the inside track of being successful in the fashion business and told students that they should never give up their goals.

A dream came true for PBCC music student John Michalak when he was selected as the only participant from Florida in the International Association of Jazz Educators 1989 Community College All-Star Band. Michalak competed with students nationwide for a spot in this prestigious performing group.

Palm Beach Community College recognized Alice Duxbury, Senior Instructor Communications, PBCC Central; Don Voils, Associate Professor Data Processing, PBCC South; Virginia Brooks, Senior Instructor Communications, PBCC Edward M. Eisey Campus; and Stephen Gibson, Senior Instructor Communications, PBCC Glades; as the 1990 Excellent Teacher Award recipients.

Division chairs from all four campuses nominated individual instructors, based on their outstanding contributions to academic excellence and dedication to the enrichment of student learning, for this prestigious award.

PBCC Vice President of Academic Affairs Patricia A. Dyer was reelected to a two-year term as representative-at-large for the National Council of Instructional Administrators.

PBCC Dean of Vocational Education Jan Bussell authored an article titled, "Technology Transfer in Community Colleges, A Perspective" which appeared in the *American Technical Education Association Journal*. Additionally, Bussell recently completed an unprecedented two-year term as Chairman of the statewide Occupational Education Standing Committee. The committee consists of all Deans and Directors of Vocational Education from Florida's 28 community colleges.

PBCC Central Campus Phi Theta Kappa advisor Allen Hamlin was recognized as a Nationally Distinguished Advisor for his commitment to Phi Theta Kappa Honors Fraternity and the students of Palm Beach Community College.

PBCC Continuing Studies/Learning Unlimited Coordinator Ray Liberti was selected for the third consecutive year as the recipient of the 1989 Legislative Service Award from the Florida Association of Community Colleges (FACC). Representative Liberti has spent the past 12 years as a member of the Florida Legislature.

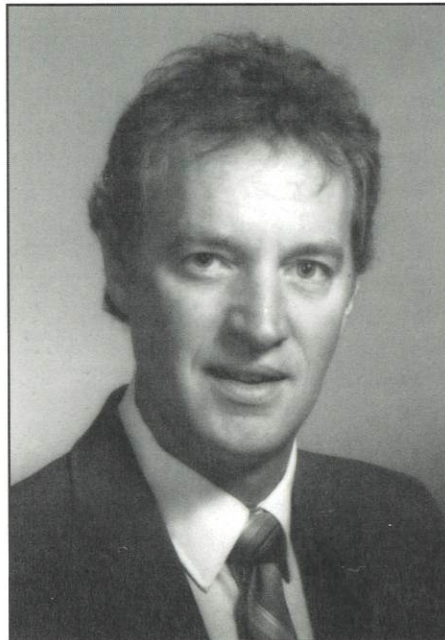
Palm Beach Community College Central Campus Senior Art Instructors Pat Archer and Jim Houser took top honors in the 51st Annual National Exhibition of Contemporary American Paintings held at the Society of Four Arts in Palm Beach. Houser's acrylic painting, "High Tide," won the \$5,000 A. Atwater Kent, Jr. Memorial Prize, while the acrylic/collage, "Graffito One," done by Archer, garnered the \$5,000 Bank of Boston-Florida Award.

Beverly Raznoff and Kim Niemczyk, Senior Instructors of Communications at PBCC South, were named to the Executive Board for the Florida Communications Association for 1989-90. Raznoff was appointed first vice president and Niemczyk was chosen secretary-treasurer.



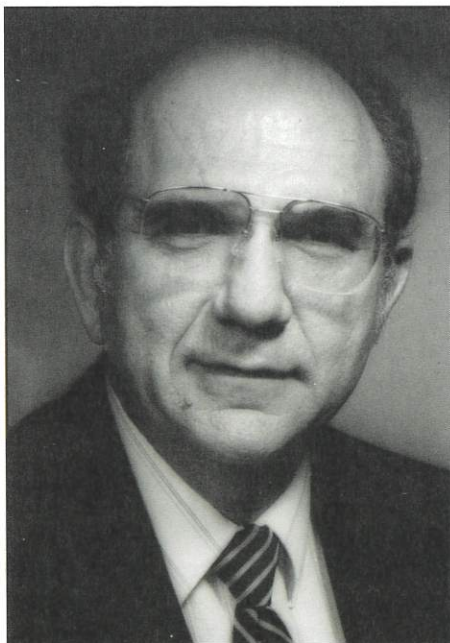
"We face the future of PBCC Glades with optimism and a willingness to work together to realize the potential of this campus."

Helen B. Franke, Ed.D.
Provost, Glades Campus



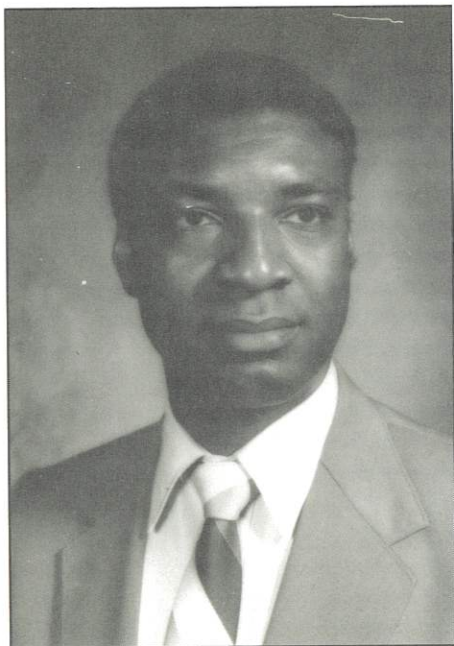
"The South Campus has a strong, comprehensive program in all community college services."

Dan L. Terhune, Ed.D.
Provost, South Campus



"Our purpose is to create and improve learning experiences that maximize the potential of all people affiliated with Palm Beach Community College."

Ottis R. Smith, Ed.D.
Provost, Eissey Campus



*Melvin Haynes, Jr., Ed.D.
Vice President, Student Services*

"The academic opportunities and cultural enrichment afforded PBCC students are boundless."

Melvin Haynes, Jr.

Palm Beach Community College places strong emphasis on student learning, enrichment and achievement. Numerous Student Services' programs encourage personal growth and play an integral role in student learning as well as social and leadership development.

Student Services' programs were instrumental in making college a reality for many students through financial aid. Approximately \$2,636,404 in financial aid was awarded to 1,894 PBCC students who qualified for scholarships, loans, grants and student employment programs.

Continuing its long-standing tradition to honor outstanding area students, Palm Beach Community College recognized representatives from 16 area high schools as President's Scholars. Selected on the basis of scholarship and faculty recommendation, recipients maintained a grade point average of 3.0 or better during their high school careers. They comprised the top 10 percent of their graduating classes.

In addition to financial aid to pay tuition and fees, PBCC adopted the use of credit cards. The College now accepts MASTERCARD and VISA for tuition fee payment.

Palm Beach Community College sponsored the annual Fast Break program for minority students. First implemented in 1987, Fast Break provides minority students with the necessary guidance and instructional tutoring to prepare them for a successful transition from high school to college.

During the course of the 1990 academic year, student leaders and numerous campus organizations achieved state and national recognition.

The Phi Theta Kappa (PTK) Honors Fraternity accounted for a host of awards bestowed upon PBCC students, organizations and faculty advisors. PBCC South Campus student Chris Diodoardo received national recognition as an outstanding PTK Chapter President.

Central Campus PTK member B. Casey Campfield received a national level creative award for his poetry entry, while the Central Campus Delta Omicron Chapter was selected as one of the Nationally Distinguished Phi Theta Kappa Chapters, and chapter advisor Allen Hamlin was selected as one of the Nationally Distinguished PTK advisors.

The Students of International Understanding (SIU) on Central Campus spent the year involved in a variety of educational, recreational and social activities. An international food festival, representing approximately 10 countries, offered the student population a chance to sample foreign cuisine. In addition, SIU students represented their organization in a Continuing Studies/Learning Unlimited course entitled, "Around the World in Eight Days." The course provided a forum for students to offer views on their countries.

Luciano Uenoyama, SIU President, represented Palm Beach Community College in the "Who's Who of International Students on University and College Campuses Across America Yearbook."

The PBCC Central Campus Student Government Association (SGA) cosponsored "Civil Rights in the 90s," along with the Central Campus Black Student Association, in commemoration of Black History Month. This moving and informative lecture was conducted by local leaders in the black community. Additionally, the SGA hosted a lecture series in celebration of Earth Day. These lectures were designed to create environmental awareness and offer solutions to the ecological problems facing the global community.

In observance of Black History Month and in conjunction with the Career Choices program, Glades Campus honored local artist and PBCC alumnus Donald Neal with the first Black Professional Award. He was one of 19 area black professionals nominated for the award.

Members of Delta Epsilon Chi, the Palm Beach Community College Central Campus Chapter of Distributive Education Clubs of America (DECA), attended the 25th Silver Anniversary Career Development Conference held in Tampa, Florida and brought home the gold. All of the PBCC members who attended the conference placed in their respective categories. At the national competition in San Jose, California, PBCC student Kris Savignac placed sixth in the Sales Manager category.

The Edward M. Eisey Campus chapter of the Phi Beta Lambda Business Fraternity received national recognition when club member Sharon Hayward placed 10th in Business Law in the organization's national competition.

The Edward M. Eisey Campus was host to "Writes" of Spring for the second year. "Writes" of Spring is a celebration of ecological consciousness in honor of the Spring Equinox. Students and faculty participated through club activities including art exhibits, poetry readings, environmental fashion shows and natural food booths.

Cecilia Betts was elected to the State Presidency, and Carolyn Perreault was elected as Director of Region V at the Florida State Student Nursing Association State Convention. In addition, PBCC student nurses' faculty advisor Easter Arora was presented with a lifetime honorary membership.

PBCC's Brain Bowl team scored their first match victory this year. Testing academic knowledge, the games allow participants to interact with both faculty and other community college students.

Jonathan Klorfein (first row, second from left) coached the PBCC Men's Tennis team to a fourth consecutive NJCAA Region VIII Florida State Championship.



Palm Beach Community College posted winning athletic seasons in all seven sports represented by the College in Conference Play.

The Women's Basketball team and their coach, Sally Smith, had a banner year in 1989-90. The team won the Southern Conference title, the State/Region VIII title, and placed seventh in the nation in the NJCAA National Tournament. The team's record of 24-9 helped earn Smith Coach-of-the-Year honors for the Southern Conference and FCCAA/NJCAA State/Region VIII.

The Men's Tennis team, coached by Jonathan Klorfein, scored an unprecedented fourth consecutive Florida State Championship in NJCAA Region VIII competition and went on to a seventh-place finish in the national tournament held in Tyler, Texas. With a season record of 20-6, the Men's team dominated play with an impressive roster of some of the leading collegiate players in Florida. The Women's Tennis team, coached by Virginia Johnson, compiled a 16-4 winning season.

The Women's Softball team won the Southern Conference title for the 13th consecutive year. Finishing the season with an overall record of 45-12 and a conference record of 18-2, the team won the Brevard tournament and placed third in both the Valencia and Lake City tournaments. In his 13 years as coach, John Anderson has posted a winning record of 854-94.

In Men's Baseball play, the team ended the season 32-19-1 with a third-place finish in Southern Conference play. The team, coached by Craig Gero, looks forward to next season when they plan to continue their winning ways.

With a 19-8 record and second-place finish in the Southern Conference, the Men's Basketball team boasted another winning season. Coach Scott Pospichal was honored when he was voted Coach of the South All-Star Team.

The Men's Golf team had a fourth-place finish overall in state competition.

Head Women's Basketball Coach Sally Smith (center, bottom row), Assistant Coaches Jennifer Strenges (second from right, bottom row) and Don Green (not shown) led the PBCC Ladies Basketball team to victory during 1989-90. At season's end, the squad and their coaches were honored with a Florida Senate resolution adopted in recognition of their achievements.



The Administration and Business Affairs Office has been actively involved in numerous construction projects this year. On the South Campus, the Academic Laboratory Building was completed, providing new science, language, photography and business laboratories and general use classrooms.

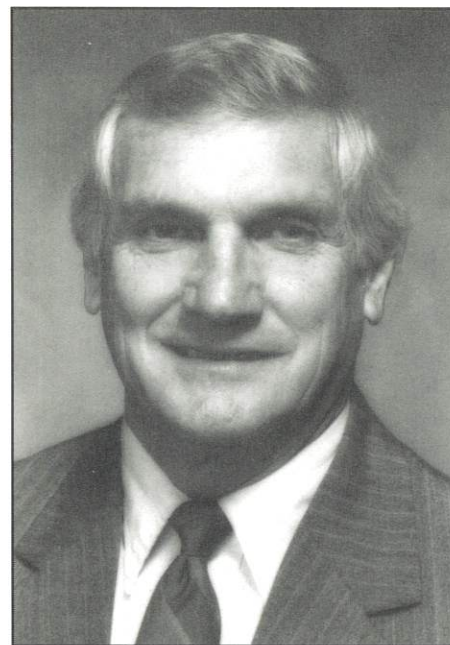
Final plans and specifications have been approved by the Board of Trustees for a new Administration and Student Services Building. Presently under construction is a Support Services Building which will house the central mechanical operations and air conditioning equipment for the campus. The utility corridor, to house the telephone, water, and electricity systems at PBCC South, is also being designed.

On the Edward M. Eisey Campus, new walls on the west and south entrances were built, and roofs will be installed in Phase I construction of the covered walkways. Additionally, the College received authorization to spend \$8.7 million for construction of an auditorium/theatre and an additional educational facility identified in the state survey.

Recently-completed projects on the Central Campus include the installation of security systems in each building and the xeriscape project which was a cooperative effort between the science faculty and Physical Plant staff.

The Central Campus Humanities Building has new display lighting in the lobby area. The practice rooms and band room have been refurbished with sound-soak board, and new window panes are being installed throughout the building. The final phase of the parking lot lighting upgrade on the Central Campus has been completed. The lighting will increase visibility and safety for evening students.

In addition, a new roof, flooring and bleachers have been installed in the gymnasium. Major renovations to offices, classrooms, storage and other physical education activity rooms have been concluded as well. A remodeling project has also been instituted in the Dental Hygiene Clinic.



*G. Tony Tate, Ed.D.
Vice President, Administration and
Business Affairs*

***"Palm Beach
Community College
offers students
the opportunity to
receive a
quality education
at an affordable
price."***

G. Tony Tate

Palm Beach Community College took time to honor its own at the College's annual year-end Roundup. This year's distinguished retirees included Joan Beaton, William Corsaro, Laura Dalton, Gayle Delorme, Ruth Dooley, Rita Lampinen, Carl Purtz, Mary Tingler, James Weatherly and Joan Young.

The event also included the presentations of Length-of-Service Awards to 70 PBCC employees by the Human Resources Department.

Employee Length of Service Awards

Thirty Years

James C. Houser
Betty A. Morgan
Eleanor J. Myatt
Arthur C. Ramos

Twenty-Five Years

Vincent P. Betz
Betty G. Blanton
Lindsey R. Daugherty
Glen A. Marsteller
Bobby G. Shaw
James W. Tanner

Twenty Years

Barbara A. Braeunig
Penelope P. Brown
Judy B. Campbell
Geraldine C. Harris
Patricia A. Johnson
Sylvia C. Meeker
Howard M. Reynolds
Trinette W. Robinson
Arthur E. Schneider
Denise D. Shepherd
Ottis R. Smith
Jewell S. Sterling
Mary L. Tingler
William K. Van Wyhe
William J. Wilson
Stephen L. Woodrick

Fifteen Years

Mary K. Beall
Jan S. Bussell
Edward M. Eissey
Carol V. Hanson
Janice E. House

Ten Years

Joan B. Beaton
R. Celeste Beck
Virginia B. Boorman
Debra R. Carroll
Audrey B. Cunningham
Dennis E. Davis
Leverne A. Davis
Marvita Y. Davis
Maqsood M. Faquir
David L. Frech
Robert Gerald
Nancy A. Greene
Melvin Haynes, Jr.
Clara E. Hicks
James O. Howell
Shirley B. Klein
Benjamin S. Knight
George E. Matsoukas
Dorothy R. Richards
Bobbie A. Rigby
Donald E. Ulbricht
June P. Verk
Teresa D. Woolfe
Mary J. Woods

Five Years

Monika H. Bedard
Malcolm L. Bennett
Virginia C. Brooks
Christine D. Chesser
Cynthia L. Dahl
Alessandra Gieffers
Carl E. Johnson
Juanita M. Johnson
Claire J. Malcolm
Margaret R. McInerney
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Robert G. Williams

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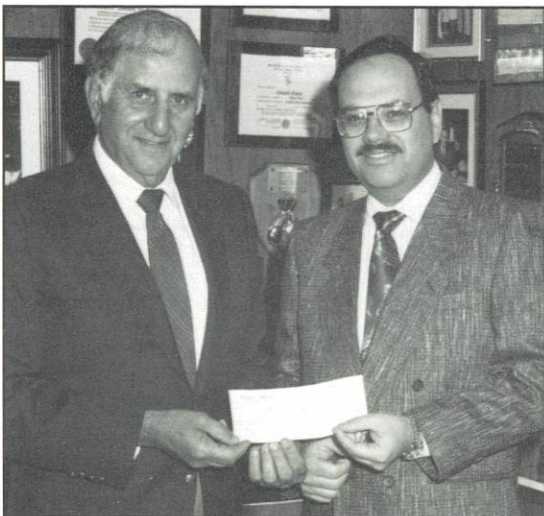
The Palm Beach Community College Foundation serves as the primary private-sector fund raising agency for the College. The Foundation also plays an important role in supplementing state aid which is not always sufficient to fulfill institutional needs.

The Foundation helps PBCC achieve its educational purpose by serving as a vehicle to enhance existing programs. In addition to providing scholarships to PBCC students, the Foundation increases professional development opportunities for faculty and staff and obtains funds for equipment.

Ongoing scholarships available through the Foundation include:

- *The Chris Carr Memorial Fund for the Arts, the Kahn Art Scholarship, the Singer Art Scholarship and the Slavin Art Scholarship assist financially-needy art students;*
- *Dollars for Scholars, which is a Work Study program, offers financial help to students as they work in their chosen field of study;*
- *The Glynn-Stone Sophomore Scholarship aids returning PBCC students;*
- *The Inter-American Association of Professional Women Scholarship is earmarked for Hispanic students;*
- *The Glades Campus Golf Tournament Scholarship is for Glades Campus students;*
- *The Mosow Scholarship is given to Phi Theta Kappa members;*
- *Olivia Baer Scholarships are presented to President's Scholars;*
- *The Rampell Minority Scholarship is awarded to minorities;*
- *The Spencer Engineering & Health Scholarship meets financial needs of qualified students enrolled in Engineering Technology and Allied Health programs; and*
- *A general scholarship fund benefits needy students.*

A \$100,000 anonymous donation was made to establish the Edward M. and Faye Eissey Endowment Fund. Established in honor of PBCC's President and his wife, this endowment is one of several funds designed to ensure academic excellence and guarantee student scholarships.



Jerry Leonard, Corporate Vice President and General Manager of Motorola's Paging Division, (shown right) presented a \$50,000 grant for the Mathematics and Science Academy to PBCC President Edward M. Eissey.

A drive to fund PBCC's visual and performing arts activities by sponsoring seats at the Watson B. Duncan Theatre continued. A \$1,000 donation enables the donor to become a patron of the arts.

Motorola presented a \$50,000 grant to establish the Mathematics and Science Academy at the College's Central Campus. The Mathematics and Science Academy is a cooperative effort between the Palm Beach County School Board, Palm Beach Community College, Florida Atlantic University and various private schools in Palm Beach County. The goal of the Academy is to create and foster a stimulating environment for underachieving students with potential in both mathematics and science.

PBCC's Central Campus became the site of a beautification project organized by community leaders including Judge Harry Anstead, Art Nelson, Mosleh Rezakhani and Michael Zimmerman. Additionally, strong support was given by Sinclair Nursery, Coastal Wholesale, Garden Irrigation, Aiken Irrigation, RWT Nursery, Goldleaf Nursery, Dan Murray Nursery, Bruce Armstrong Landscaping and the Palm Beach Plant Factory. Art Nelson of Sinclair Nursery provided architectural landscaping services and planted 64 trees and 350 shrubs valued at \$32,000.

In conjunction with the opening of the Finnish Library, a luncheon was held in honor of Jaakko Laajava, Minister-Counselor for the Embassy of Finland in Washington, D.C. Sponsored by Great Southern Bank, GSB Bank CEO Art Hillbrath and Executive Vice President Sally Teel attended the event.

David Sinclair (shown right) received a certificate of appreciation from PBCC Trustee Admiral Thomas E. Morris, U.S. Navy (Retired). Sinclair, representing Sinclair Nursery, was recognized for his donation of plants, materials and landscaping services to the campus beautification project at PBCC Central.



DONOR APPRECIATION

\$100,000

Anonymous

\$50,000 to \$100,000

Anonymous

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Palm Beach Community College's Alumni Association maintains the essential link between alumni and the College. The organization also works to enhance the educational programs of Palm Beach Community College.

ALUMNI ASSOCIATION REORGANIZED

The Palm Beach Community College Alumni Association has been reorganized to better serve graduates of the College and maintain stronger ties with PBCC alumni. Dues are \$15 yearly, renewable each September. Lifetime memberships are \$350, with a gold membership card being issued. Some of the incentives for membership include invitations to all social and College activities, preferred seating at sports events, a paid subscription to the *Alumni News* and use of the library.

As in previous years, SunBank continues to support the 1990 PBCC Dollars for Scholars program. The second of three \$15,000 donations was presented by 1990 Alumni President Max Davis, PBCC Vice President Emeritus of Student Affairs Paul J. Glynn, and SunBank Chairman of the Board Dan Goodrum.

Sarah Jones was the recipient of the 1989/90 Dollars for Scholars Award. She fulfills her scholarship requirements by working 20 hours weekly for the Alumni Association. In turn, Jones receives valuable experience in an office setting.

The endowments of the Glynn-Stone Grant and the Bill Mosow Grant have grown to over \$14,000. Through these grants, funds are provided to returning PBCC students in need of financial assistance.



Dollars for Scholars recipient Sarah Jones is pictured with (left-to-right), Alumni Foundation President Max Davis, Sun Bank Chairman of the Board Dan Goodrum and PBCC Vice President Emeritus of Student Affairs Paul J. Glynn.

The purpose of the *1990 President's Report* is to inform the public of the College's achievements during the 1989-90 fiscal year.

Palm Beach Community College is an Equal Opportunity/Affirmative Action Institution. The College does not discriminate on the basis of race, creed, color, national origin, age, sex, marital status, or handicapped status in admission, educational programs or other programs and practices.

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Boca Raton, Florida 33431-6415
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